

Grace Park

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AREA OF EXPERTISE

UX Prototyping | User Research | Photography | Game & Course Design | Graphic Design

TOOLS

Adobe Creative Suite | WordPress | Figma | Moodle | Twine | DaVinci | Microsoft Office | G-Suite | P5.js

RECENT PROFESSIONAL EXPERIENCE

Content Marketing Intern | Informatica Security Corporation Sept 2025 - Present

- Designed information brochures on the upcoming Bill C-8 for industrial-tech sectors.
- Advised the UX design for RiskRank: a site that uses machine learning algorithms to analyze patterns across thousands of Canadian companies to predict cyber risk trajectories.
- Created PRs for Canadian media: Transparency Report on Ethical Tech and Corporate Accountability.

Cybersecurity Course Design Intern | The KnowledgeFlow Cybersafety Foundation Jan 2025 - Aug 2025

- Led the development of a full online cybersafety course for parents: this included branding, tipsheets, interactive games, quizzes, presentation slides and QnA cards for common questions.
- Created a mini cybersafety course for teens: navigating misinformation, disinformation and malinformation.

UI/UX & Digital Literacy Research Intern | The KnowledgeFlow Cybersafety Foundation May 2024 - Dec 2024

- Led the redesign of over 140 cybersafety resource webpages and optimised the SEO score to over 90%.
- Built a 'Cybersafety Expertise for Media Professionals' resources hub for reporters, journalists, and news anchors working for media outlets across Canada.
- Created cybersafety social media posts, event blogs and campaigns aligning with the branding guideline.

Graphic Designer | Waterloo Undergraduate Student Association Jun 2022 - May 2024

- Created 400+ high quality social, digital and print illustrations for student services of University of Waterloo that aligned with the branding of each student service.
- Co-Led the Campus Life Fair Campaign and worked closely with the marketing team to understand their visual design needs, ensuring the delivery of creative solutions that supported the university's marketing plans.
- Actively contributed to monthly meetings and creative team discussions for the fall fair and other major events.

Teaching Assistant (GBDA 210) | University of Waterloo Sept 2023 - Dec 2023

- Provided technical expertise to over 50+ students per section and rotated with 3 other TAs.
- Graded materials with personalized feedback on time, ensuring compliance with university standards.
- Proactively coordinated with other sections that needed assistance to create a better work flow.

Bachelor of Global Business and Digital Arts (Co-op) | Minor In Cognitive Science 2021-Present

University of Waterloo

- Courses: Seminar in User Experience Research, R Programming, Linguistics, Human Neuropsychology
- Clubs: UWPM, UWTech+, Waterloo

Bachelor of Architectural Studies 2018-2019

University of Waterloo

ADDITIONAL INFORMATION

- **Languages:** English, Korean
- **Highschool positions:** Physics, Math & English Tutor
- **Certifications:** TCPS 2 : Ethical Conduct for Research Involving Humans, IBM Enterprise Design Thinking Practitioner, Google Fundamentals of Digital Marketing, KnowledgeFlow Charting your Course
- **Competitions:** 1st Place SunLife DesignJam 2025, Hackville 2022 Winner