



**INFORMATICA**  
SINCE 1989

**2025 EDITION**  
**Cybersecurity**  
**Catalogue**

[www.informatica.ca](http://www.informatica.ca)

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MANAGED PRIVACY CANADA, OTSEC CANADA, WORKLIFE LEARNING



1

### **Business AI Risk Report**

Assess enterprise exposure to artificial intelligence risk across application inventories and supply chains

2

### **Virtual CISO/CPO**

On-demand, flat fee access to decades of professionally certified cybersecurity advisory experience

3

### **Managed TTX™**

Professional breach simulations based on realistic incident response / attack scenarios & significant harm outcomes

4

### **Corporate Training**

Standards-based workforce cybersecurity education, compliance workshops, privacy awareness & professional certification

5

### **Compliance/Audit Portal**

Customer security, privacy & audit support portal + policy library, now with secure mobile access

6

### **AI-Powered Phish Testing**

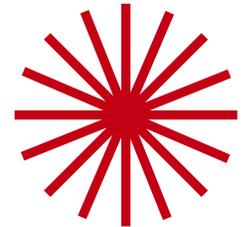
Use artificial intelligence to build employee resilience against advanced social engineering attacks & malware threat vectors

# About Informatica

What is Canada's Leading Family of Cybersecurity Trust Services?\*

Organizations partner with Informatica for one key reason: **Trust**.

- **Trust** built upon a 35-year pedigree of IT & advisory expertise
- Professional Trust Services\* in privacy, security, risk and audit
- The largest selection of standardized risk audit & assessment



Assurance



Training



Industrial



Response



Privacy



Audit Portal



Certification



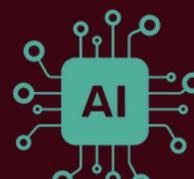
MedTech



Edtech



Fintech



AI Advisory



Compliance Portal

\*Professionally managed attestation & advisory solution packages scalable for SME & enterprise compliance and certification

# Our Services

1

## **Solutions for Business**

Cybersecurity & privacy are key to the health of businesses and supply chains.

2

## **Regulatory Compliance**

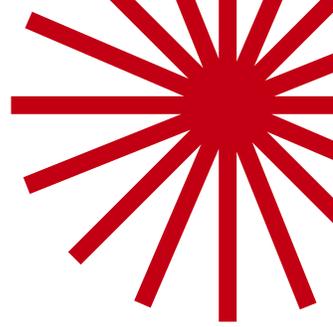
Standardized cybersecurity assurance fuels business legitimacy & profitability.

3

## **Advanced Solutions**

Managed trust services are the central ingredient for innovation and resilience.





# Profitable Trends In Cyber

From Artificial Intelligence to Secure Supply Chains,  
Trust in These Trends is Shaping Today's World

## Trust In Business

Just like society, your organization runs on trust. Strong security and privacy practices build loyalty, set you apart from competitors, and give clients confidence in choosing your brand.

Trust is earned by making ethical decisions and showing due care to customers. Trust services help to establish and foster the credibility businesses need to succeed.

## Vendor Credibility

Suppliers of valuable goods and services require more than a megaphone to earn trust. They require trustworthy people, reliable processes and resilient, secure technologies validated by a trusted partner.

Confidence in people, processes and technology is independently established and carefully planned, using trust services and partners you can count on.

## Loyalty Builds Brand

Successful companies and brands do not arise in a vacuum. They are entirely dependent on the conditions necessary for trust to flourish into success.

These conditions create lasting trust. The true return on investment that helps your organization thrive.

## Supply Chains

The ecosystem of organizations working together to protect a value chain is dependent on internal consistency, solid technology and verifiable trust.

Our Trust services portfolio includes all the security & privacy consultations, attestations, certifications, accreditations needed by firms of all sizes to effectively adopt risk, compliance and reputation management.



# Cyber Solutions For Every Business

Explore **Canada's most comprehensive cybersecurity solutions portfolio**, uniquely tailored to the needs of companies & their supplier ecosystems.

From scheduled security scans and continuous privacy compliance to on-demand risk consulting and recurring staff training, we make sense of asset protection and simplify cybersecurity.

# Cybersecurity Awareness & Corporate Training

Since the mid-90s, Informatica pioneered interactive, **recurring security awareness workshops** under the WorkLife Learning brand.

That tradition of **fixed-price, expert-led education** continues to this day.

- Reduce phishing risk by 70% with Worklife™ Security Education.\*

## Fully Managed Cyber Education Planning

The Verify™ client portal **stores and tracks workforce training plans up to three years in advance** for the whole company, including contractors and the key players in your supply chain.

### Interactive Seminars *Cyber Security Awareness*

- Recurring employee security and privacy training ensures that all members of staff are ready to protect data & assets.

### *Policy Training*

- Gain verifiable assurance of employee engagement and accountability with corporate standards and procedures.

### Management Education *Risk Landscape Presentation*

- Our latest research on the emerging threats facing your current security posture and the entire industry sector.

### *Board Updates*

- Interactive advisory seminar covering governance, risk and compliance (GRC) trends and their impact on accountability.

### Professional Training *Cyber Training Calendar*

- Our comprehensive corporate training program maximizes retention & engagement by layering content year-round.

### *Get Certified*

- Professional e-Learning and certification testing deliver workforce competence on relevant industry standards.

# On Demand Compliance & Managed Privacy Solutions

## Privacy Management At Your Fingertips

The MPC PrivacyDash™ managed compliance portal includes a **comprehensive library of policy templates and privacy standards** that complements assessments, policies and attestations, all available confidentially, **as a mobile app shortcut on authorized devices.**

- Gain \$2.70 ROI for every \$1 invested in privacy.\*

### Essential Services

#### *Privacy Risk Sweep and Company-Wide Review*

- Thorough audit identifying and addressing privacy risks in your organization for enhanced data protection.

#### *Privacy Awareness*

- Training to educate employees on best practices for safeguarding personal and company data.

### Audit & Assurance

#### *Privacy Impact Assessment (PIA)*

- Evaluate how new projects impact privacy to ensure compliance and risk management.

#### *GDPR Pentest*

- Simulated attack to assess your system's security and GDPR compliance against data breaches.

### Annual Pro Plans

#### *Turnkey Privacy Program Management*

- Comprehensive privacy management solution designed to meet all your compliance needs from start to finish.

#### *Virtual CPO*

- On-demand Chief Privacy Officer service providing expert guidance on privacy strategy and compliance.

# Automated Security Scanning & Program Management

## Security Management and Audit Portal

The Verify™ Audit Portal (VAP) stores and tracks workforce training plans up to three years in advance for the whole company, including contractors and the key players in your supply chain.

- Avoid \$6.32M breach costs in 2024 with proactive risk management.\*

### **Scheduled Scanning** *Network Security Scanning*

- Identify vulnerabilities in your network infrastructure to safeguard against cyber threats.

### **Application Testing**

- Evaluate app security by detecting potential flaws and ensuring data protection compliance.

### **Technology Auditing** *NIST CSF, ISO 27001, COBIT Control Testing*

- Ensure strong cybersecurity compliance using industry-leading control frameworks for enhanced protection

### **Vulnerability Assessment**

- Identify and prioritize vulnerabilities in your systems to prevent potential breaches and enhance protection.

### **Annual Pro Plans** *Turnkey Privacy Program Management*

- Comprehensive, ready-to-deploy security solution customized to fit your organization's specific needs

### **Virtual CPO**

- On-demand Chief Information Security Officer providing expert cybersecurity leadership and strategy.



# Regulatory Compliance

Organizations in all regulated sectors of the Canadian economy and beyond benefit from standardized risk assessments and audit preparation solutions.

For over a quarter century, the **Verify™** name has been synonymous with **standardized professional audits of the highest calibre**, often delivered by established global brands.

**FlexSecure Partners** have now made **Verify™** available to a vast network of approved organizations, delivering the vision and capabilities to navigate a complex landscape of regulatory requirements including multi-year assurance and compliance planning.

# Verify For AI & Tech Assessment

As early as the mid-90s, Informatica introduced a full range of interactive information security awareness workshops presented as interactive lunch & learn training under the brand name WorkLife Learning. That tradition of engaging, professional education continues to this day.

## Securing Innovation

Adopt a fully Managed Security Posture Program covering your entire technology portfolio's risk assessments, continuous compliance and independent certification.

- Save \$2.52M per breach with expert incident response and risk assessments.\*

### Platform Testing

#### *Artificial Intelligence Adoption Risk Planning*

- Assess and mitigate risks related to AI integration in your business to ensure secure implementation.

#### *Technology Pentest*

- Simulate cyberattacks to identify vulnerabilities in your tech systems and enhance security.

### Solution Selection

#### *AI Vendor Due Diligence and Secure Deployment*

- Evaluate AI vendors for compliance, security, and risk to ensure a secure and compliant deployment.

#### *Technology Audit*

- Comprehensive review of your IT systems to ensure security, efficiency, and regulatory compliance.

### Complete Programs

#### *Secure Development Life Cycle Implementation*

- Integrate security practices at every stage of software development to minimize risks and enhance protection.

#### *Supplier Management*

- Oversee and assess supplier relationships to ensure compliance, security, and performance standards.

# Audit Prep & Risk Readiness Solutions

## Fully Managed Cyber Education Planning

The Verify™ client portal **stores and tracks workforce training plans** up to **three years in advance** for the whole company, including contractors and the key players in your supply chain.

- 41% of companies lose sales when unable to demonstrate compliance.\*

### Control Testing

#### *Threat-Risk Assessment for ISO, SOC 2 & PCI-DSS*

- Identify and assess security risks to achieve compliance with ISO, SOC 2, and PCI-DSS standards effectively.

### Control Inventory

- Catalog and manage security controls to ensure compliance, risk mitigation, and effective governance.

### Audit Prep

#### *Risk Assessment & Audit Rehearsal*

- Prepare for audits with mock assessments to uncover and address potential risks before the actual review.

### Documentation Prep

- Organize and prepare documentation to ensure accuracy and compliance for regulatory needs.

### Continuous Compliance

#### *Standardized Compliance Program*

- Implement consistent compliance measures to meet regulatory standards across your organization.

### Team Training

- Equip your team with essential skills and knowledge through targeted, effective training sessions.

# Vendor Assessment For Supply Chain Cybersecurity



## Third Party Risk Dashboard

The Verify™ client portal **stores and tracks workforce training plans up to three years in advance** for the whole company, including contractors and the key players in your supply chain.

- 29% of organizations lose deals due to inadequate certifications.

### Vendor Security *Security Testing of Vendor Controls*

- Evaluate vendor security measures to ensure they meet your organization's safety standards.

### Vendor Research

- Conduct thorough investigations to assess potential vendors' reliability, performance, and compliance.

### Service Provider Audit *Service Provider Risk Maturity Assessment*

- Evaluate how well service providers manage and mitigate risks to enhance your security posture.

### Vendor Selection

- Choose the best vendors through a comprehensive evaluation of their capabilities, reliability, and fit.

### Third Party Risk *Service Level Management Program*

- Optimize service delivery by defining and managing performance metrics and expectations.\*

### TPRM: 3<sup>rd</sup> Party Risk

- Assess and manage risks associated with third-party vendors to protect your organization's interests.



# Advanced Solutions

Stay ahead of cyber threats with our innovative and customized solutions.

Experience peace of mind through managed breach simulations and robust industrial cybersecurity measures, tailored to your unique technological landscape, ensuring your business remains resilient in the face of emerging threats.

# Managed TTX: Cybersecurity Breach Simulation

## Incident Management Planning & Response

The Verify™ client portal **stores and tracks workforce training plans** up to **three years in advance** for the whole company, including contractors and the key players in your supply chain.

- Verify™ TTX incident response testing can reduce breach cost by 58% or \$CDN 3.7M\*

### Incident Planning

#### *Breach & Attack Simulation (BAS)*

- Test your defences with simulated cyber attacks to identify and address vulnerabilities.

#### *Privacy Breach Plan*

- Develop a strategy to manage and respond to privacy breaches, minimizing impact and ensuring compliance.

### Breach Response

#### *Management Team Breach Simulation*

- Test your management team's response to a simulated breach, improving crisis management and handling skills.

#### *Table-Top Exercise (TTX)*

- Conduct scenario-based discussions to evaluate and improve your organization's response strategies.

### Incident Management

#### *Complete Incident Management Program*

- Develop a thorough plan for managing and responding to incidents efficiently and effectively.

#### *Business Impact Analysis*

- Assess the potential effects of disruptions on your business to prioritize recovery efforts and resources.

# Industrial Cybersecurity Operational Technology

## OT & Building Automation Risk

The Verify™ client portal **stores and tracks workforce training plans up to three years in advance** for the whole company, including contractors and the key players in your supply chain.

- OTSEC industrial Cyber rapid breach containment can save \$1M per incident\*



### **Technology Security** *Industrial Control Systems (ICS) Testing*

- Evaluate the security and functionality of ICS to safeguard critical industrial operations effectively.

### **Standardized OT Audit**

- Conduct a consistent audit of Operational Technology (OT) systems to ensure compliance and security.

### **Operational Testing** *Physical Security Risk Assessment*

- Identify and evaluate physical security vulnerabilities to protect facilities and assets.

### **Access Control Audit**

- Review and assess access control systems to ensure proper security and compliance with policies.

### **Incident Management** *Cyber Security Compliance Program*

- Ensure compliance with cybersecurity regulations using a structured framework and continuous management.

### **Scheduled Audit Report**

- Regularly generate detailed audit reports to track compliance, performance, and identify improvement areas.

# Cybersecurity Strategy & ESG

## Ethical Governance, Risk & Compliance Solutions

The Verify™ client portal **stores and tracks workforce training plans up to three years in advance** for the whole company, including contractors and the key players in your supply chain.

- Boost customer retention & loyalty by 84% with Managed Compliance™.

### Risk Assessment

#### *ESG Cyber Risk Assessment*

- Evaluate cyber risks with a focus on environmental, social, and governance (ESG) factors.

### *Green IT Security Audit*

- Assess IT systems for security and sustainability, ensuring eco-friendly practices and compliance.

### Planning & Projects

#### *ESG Cyber Project Implementation*

- Execute cybersecurity projects aligned with ESG goals to boost sustainability and effectively manage risk.

### *Investor & Board Briefing*

- Provide detailed updates and insights to investors and board members on key business and security issues.

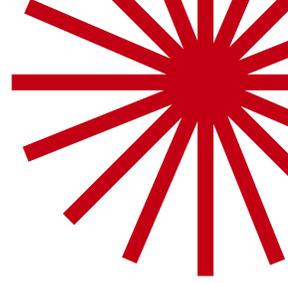
### Program Management

#### *ESG, Ethics & Cyber Security Strategy*

- Develop a strategy integrating ESG, ethics, and cybersecurity for robust and responsible practices.

### *Green IT Security*

- Implement security measures focused on minimizing environmental impact while protecting IT systems.



# Partner Network

## 1 Referral Partners

Description

## 2 Regulatory Compliance

Description

## 3 Professional Associations

Promote your own or franchise delicacies through the use of mobile meal eating ideas. Pairing your attractive menu list with eye-catching magnetic car signs can definitely be the best combo in publicity.



# Are You Ready?

**Join us to celebrate 35 years of excellence  
Partner With Us**

1.416.431.9012

[hello@informaticasolutions.com](mailto:hello@informaticasolutions.com)

[partner.informatica.ca](http://partner.informatica.ca)





# Customize Your Solution

Fill out this form and help us deliver the right mix of services for your client or business

NAME \_\_\_\_\_

SHIPPING ADDRESS \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

## CYBER SOLUTIONS FOR EVERYONE:

### Cybersecurity Awareness & Corporate Training

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Fully Managed Cyber Education Planning				
<input type="checkbox"/>	Cyber Security Awareness				
<input type="checkbox"/>	Policy Training				
<input type="checkbox"/>	Risk Landscape Presentation				
<input type="checkbox"/>	Board Updates				
<input type="checkbox"/>	Cyber Training Calendar				
<input type="checkbox"/>	Get Certified				

### On Demand Compliance and Managed Privacy Solutions

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Privacy Management at your Fingertips				
<input type="checkbox"/>	Privacy Risk Sweep and Company-Wide Review				
<input type="checkbox"/>	Privacy Awareness				
<input type="checkbox"/>	Privacy Impact Assessment (PIA)				
<input type="checkbox"/>	GDPR Pentest				
<input type="checkbox"/>	Turnkey Privacy Program Management				
<input type="checkbox"/>	Virtual CPO				

**PLEASE NOTE:**

Discounts available for volume purchases, bundle deals, and non-profit organizations.



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## Automated Security Scanning & Program Management

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Security Management and Audit Portal				
<input type="checkbox"/>	Network Security Scanning				
<input type="checkbox"/>	Application Testing				
<input type="checkbox"/>	NIST CSF, ISO 27001, COBIT Control Testing				
<input type="checkbox"/>	Vulnerability Assessment				
<input type="checkbox"/>	Turnkey Security Program Management				
<input type="checkbox"/>	Virtual CISO				

## REGULATORY COMPLIANCE

### Verify for AI & Technology Assessment

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Securing Innovation				
<input type="checkbox"/>	Artificial Intelligence Adoption Risk Planning				
<input type="checkbox"/>	Technology Pentest				
<input type="checkbox"/>	AI Vendor Due Diligence and Secure Deployment				
<input type="checkbox"/>	Technology Audit				
<input type="checkbox"/>	Secure Development Life Cycle Implementation				
<input type="checkbox"/>	Supplier Management				

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## REGULATORY COMPLIANCE

### Audit Preparation and Risk Readiness Solutions

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Fully Managed Cyber Education Planning				
<input type="checkbox"/>	Threat-Risk Assessment for ISO, SOC 2 & PCI-DSS				
<input type="checkbox"/>	Control Inventory				
<input type="checkbox"/>	Risk Assessment & Audit Rehearsal				
<input type="checkbox"/>	Documentation Prep				
<input type="checkbox"/>	Standardized Compliance Program				
<input type="checkbox"/>	Team Training				

### Vendor Assessment for Supply Chain Cybersecurity

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Third Party Risk Dashboard				
<input type="checkbox"/>	Security Testing of Vendor Controls				
<input type="checkbox"/>	Vendor Research				
<input type="checkbox"/>	Service Provider Risk Maturity Assessment				
<input type="checkbox"/>	Vendor Selection				
<input type="checkbox"/>	Service Level Management Program				
<input type="checkbox"/>	TPRM: 3rd Pty Risk				

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## ADVANCED SOLUTIONS

### Managed TTX - Cybersecurity Breach Simulation

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Incident Management Planning & Response				
<input type="checkbox"/>	Breach and Attack Simulation (BAS)				
<input type="checkbox"/>	Privacy Breach Plan				
<input type="checkbox"/>	Management Team Breach Simulation				
<input type="checkbox"/>	Table-Top Exercise (TTX)				
<input type="checkbox"/>	Complete Incident Management Program				
<input type="checkbox"/>	Business Impact Analysis				

### Industrial Cybersecurity Operational Technology

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	OT & Building Automation Risk				
<input type="checkbox"/>	Industrial Control Systems (ICS) Testing				
<input type="checkbox"/>	Standardized OT Audit				
<input type="checkbox"/>	Physical Security Risk Assessment				
<input type="checkbox"/>	Access Control Audit				
<input type="checkbox"/>	Cyber Security Compliance Program				
<input type="checkbox"/>	Scheduled Audit Report				

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## ADVANCED SOLUTIONS

### Cybersecurity Strategy and ESG

<input checked="" type="checkbox"/>	SERVICE NAME	PLAN 1 / 3 YEAR(S)	FREQUENCY One-time, Monthly Quarterly, or Annually	FIXED PRICE YES / NO	UNLIMITED YES / NO
<input type="checkbox"/>	Ethical Governance, Risk & Compliance Solutions				
<input type="checkbox"/>	ESG Cyber Risk Assessment				
<input type="checkbox"/>	Green IT Security Audit				
<input type="checkbox"/>	ESG Cyber Project Implementation				
<input type="checkbox"/>	Investor & Board Briefing				
<input type="checkbox"/>	ESG, Ethics and Cyber Security Strategy				
<input type="checkbox"/>	Green IT Security				

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